

A-Z of Fundraising Ideas

Here are a few suggestions to get your ideas flowing ...

A

Auction of promises

Try to get people to donate a promise of their time, use their belongings, or to donate a gift. You could even ask people to auction themselves as 'slaves' for the day! Try to get local businesses to donate vouchers for goods and services and then ask members of the public to bid on them, offer to acknowledge the businesses that donate at future events and in any literature you produce as an incentive.

B

Bucket Collections – these are easy and guaranteed ways of collecting cash. Between you, you could cover a whole day from 9am to 9pm, doing 2 hours each (working on your own or in pairs).

Bike Ride – Do a sponsored bike ride, maybe the Mary Townley Loop

Ban the Buzzwords – Draw up a list of buzzwords that are used in your workplace and fine colleagues every time one is used

C

Car Boot Sale – Clear out your clutter, ask your family and friends for contributions

Cake Bake – Hold a coffee morning or afternoon tea event or simply bake cakes to sell at school or work. Can't cook? Go to: www.krispykreme.co.uk/How-it-works. It's really simple. You buy doughnuts from Krispy Kreme at a special fundraising price - £3.50 a dozen. They suggest you sell them at £6.95 per dozen or £1 per doughnut.

Carol Singing –always very popular

Cheese & Wine Evening

Car Wash – Grab a bucket and sponge and have lots of fun, washing your neighbours,

D

Dress down day – Ask every– could your school or workplace have a dress down day, maybe have a theme like Hospice Super Heroes?

Dance a thon – Hip hop, jazz, street, ballet, tap, line dance or ballroom – involve the community, have a competition

Darts competition

E

Expert talk – Invite an expert, an author, local celeb to donate their time to give a talk, workshop or performance. Charge admission, sell refreshments and auction a signed book or photograph.

Exercise Machine Sponsored Cycle, Run or Row – great in supermarket foyers



F

Fashion Show – there are lots of great clothes shops and hairdressers in Rossendale, see if they'll hold a fashion show, our charity shops could be involved?

Flower Arranging Demo

Face Painting

Fancy Dress Party or Pub Crawl – Hold an event to coincide with the time of year, perhaps Halloween, Bonfire Night, Christmas characters, Easter, 60's or 70's, a birthday celebration?

G

Garden Party - Invite your family and friends to a charity BBQ/garden party where they fetch their own drink and contribute some food to a Jacobs join. Charge an entrance fee; hold a raffle and various competitions.

Gig or Battle of the Bands – Get lots of your friends together to enjoy a night of music

Give up something – chocolate, biscuits, cigarettes & alcohol

Guess who or how many? – how many sweets in a jar, value of coins, guess the baby competition of your friends, colleagues or teachers as babies

H

Hold an event at Home – How about a Forever Aloe, Body Shop, Virgin Vie party - Ask a local rep to stage a party and the commission you receive can boost your fundraising.

Horse Race Night - Using films of actual horses, shown on a large screen, guests enjoy an evening of selecting and then cheering on their horse. By using real money, they can be an extremely successful fundraising event in a local venue.

There are always 8 horses in a race and guests choose from the race card the ones they fancy putting their money on. People go to the betting table/tote table to place their bets. If their horse wins, they get back more than they started with.

Most race nights have 8 races and, combined with a few drinks and often a meal, they really are a very popular event. There are a variety of companies to choose from offering Race Nights in the UK. Just search online for 'Race Night'.

I

Involve local organisations – Ask local groups if they would consider supporting your event. Rotary groups and Women's Institutes are always looking for interesting speakers and will give a speaker fee – offer to share your experiences with them

Inform everyone you know - Your family, friends, work colleagues, suppliers and customers of how much money you need to raise and of any fundraising events you are arranging.

J

Just Giving and other online giving platforms - Set up an online giving page, it is really simple and only takes a few minutes. Send an e-mail link to all your family, friends and work colleagues - no matter where they live they can sponsor you online. Just Giving forward any monies directly to us, saving you time.

Jumble Sale – upcycle your pre-loved items, do something great for the environment and raise funds



K

Karaoke Evening – Find a venue that will allow you to put one on and charge people to enter. Or do it at home, combined with curry and a quiz! Or even better – fancy dress! Dress up as singers whose song’s you’ll be destroying...

L

Local Media - Contact Rossendale Free Press on 0161 211 2251 and Lancashire Evening Telegraph on 01254 678678 and ask them to feature a photo shoot and editorial. Ask Radio Lancashire on 01254 262411 if you can be interviewed.
Often local press will feature an article after an event if they are supplied with a good digital photograph

M

Murder Mystery Night – you can download lots of information and even buy a pack on internet. Invite your friends round and ask them to make a donation in lieu of dinner.
Mmm..Marathons, Tough Mudder, Climb Mountains – set yourself a challenge?

N

New Year’s resolutions
Name the Bear

O

Office Sweepstake – Any major sporting event such as Wimbledon, FA Cup, Grand National is the perfect opportunity to hold a sweepstake! Gives everyone a chance to win some money or a prize. Split the money between the winner and your sponsorship fund.

P

Penalty Shoot Out Comp – put your boss or teacher in the goals!
Pub Crawl – for over 18 years old only!!Remember to ask landlords for permission to collect beforehand. We are able to provide Rossendale Hospice T-shirts, collection buckets and stickers.
Pool tournament –Have a knockout contest and charge people to enter. Or any other gaming/sporting tournament works just as well – such as snooker, darts, carpet bowls, dominos. Or you could have a gaming tournament on the Wii or PS3/Xbox etc.
Poker night - Get some chips and cards. Put on refreshments. And host a night of poker. Split the takings between the winners and the House (your sponsorship fund)
Parachute Jump Painting Competition Plant Sale

Q

QUIZ – There are lots of We have lots of prewritten quizzes that you can have your own quiz night. Do it pub quiz style, with teams paying to enter. Or give everyone in work (for example) a list of questions for them to complete answers in their own time. Obviously charge to enter!

R

Raffles – Great ways of raising money especially if you get the prizes donated. However if you are running a raffle there are few rules you need to abide by:

- 1) Sell tickets and draw your raffle on the day at your venue,
- 2) At least 20% of ticket sales go to the Hospice (after expenses)
- 3) The prizes are not monetary or worth more than £250

If you are unsure, please ask a member of the Rossendale Hospice fundraising team

S

Spot the Ball – We can provide you with a ‘Spot the Ball’ sheet. Charge £1 a go and split the takings between the winner and the Hospice fund.

Silent Auction

Sports Tournament – Get active and competitive, perhaps management v staff, teachers v pupils,

Sponsored Events - Silence, slim, swim, so many things to choose from

T

Tombola

Treasure Hunt – could be around your town, around your workplace, around your school, in the countryside

Talent Night – Like Britain’s Got Talent – charge spectators to enter

Tea Party – do your own version of the Great British Bake Off

U & V

Uniform free day **Unwanted gift sales**

Vegetable competitions – grow the largest; guess the weight of, funniest shapes etc.

Valentine’s Day – Deliver Valentines messages and roses in return for a few or a Valentine’s Day Ball

W

Walk –sponsored toddles, walks around the valley, Rossendale Way or Shoe Trail, Pennine Way

Wine Tasting Evenings – Always very popular and go down well!

X, Y & Z

X-factor **Xmas Parties** **Make and sell your own Xmas cards**

Xmas fayre **Zumbathon** **Zombie Run**

There are endless ways you can have fun and raise funds for Rossendale Hospice at the same time, we hope the above suggestions have helped sparked some of your own ideas.

The Rossendale Hospice Fundraising Team is on hand to help and support you with all the materials and information you’ll need, please don’t hesitate to get in touch by email fundraising@rossendalehospice.org

Thank you and good luck 